# Ka Descriptive Links captions

1

00:00:00,000 --> 00:00:06,843

[Ka] Hi, my name is Ka, and in today's demo, we'll be looking at descriptive links.

2

00:00:06,843 --> 00:00:09,898

Descriptive links are the text labels that tell users

3

00:00:09,898 --> 00:00:12,080

where to go when they click on something.

4

00:00:12,080 --> 00:00:16,880

For example, on a lot of different sites, you might see click here or learn more.

5

00:00:16,880 --> 00:00:19,440

These would be the text labels for the links.

6

00:00:19,440 --> 00:00:25,560

Sometimes the full URL might show, such as https://boogle.com,

7

00:00:25,560 --> 00:00:32,880

in which case that would be the text label as well as the URL.

8

00:00:32,880 --> 00:00:36,999

In our demo, though, we'll be seeing some badly labeled links

9

00:00:36,999 --> 00:00:42,000

that don't tell the user where things go.

10

00:00:42,000 --> 00:00:47,600

This is especially bad because if screen reader users are trying to find a link very quickly,

11

00:00:47,600 --> 00:00:50,880

they're not going to know out of several different learn more links

12

00:00:50,880 --> 00:00:55,560

which learn more link to click for a particular event.

13

00:00:55,560 --> 00:00:59,890

[screen reader] Elements, list dialogue, preview, Riane dot Lapaire.

14

00:00:59,890 --> 00:01:01,100

[Ka] So if I error down from here...

15

00:01:01,100 --> 00:01:02,700

[screen reader] Click here. 50 of 58, level zero.

16

00:01:02,700 --> 00:01:04,300

Much more, 51 of 58, level zero.

17

00:01:04,300 --> 00:01:05,900

Learn more, 52 of 58, level zero.

18

00:01:05,900 --> 00:01:07,500

Learn more, 53 of 58, level zero.

19

00:01:07,500 --> 00:01:09,000

More information, 54 of 58, level zero.

20

00:01:09,000 --> 00:01:12,800

[Ka] We can tell that these links don't serve their purpose

21

00:01:12,800 --> 00:01:15,480

because what information, what am I learning more about?

22

00:01:15,480 --> 00:01:17,160

[screen reader] Click here, 55 of fifty...

23

00:01:17,160 --> 00:01:19,960

[Ka] When am I clicking on, where is this going?

24

00:01:19,960 --> 00:01:24,760

So, please remember to label your links with much more clear labels, for example,

25

00:01:24,760 --> 00:01:31,400

learn more about story time would be a much better label than just learn more.

26

00:01:31,400 --> 00:01:32,960

Thanks for watching.